Entrepreneurship®
Institute
INTERNATIONAL



Executive Entrepreneurship MBA

An Applied Learning Programme;

"Fostering Entrepreneurship, Connecting Theory with Practice"

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Institute
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A Note from the CEO

Entrepreneurship Institute International (EII)

Warm greetings from Entrepreneurship Institute International (EII).

EII is a professional development institution that was set up to provide membership for entrepreneurs and corporate intrapreneurs throughout the globe. Our mission is centred on "Connecting Theory with Practice" as we believe Entrepreneurship can be caught as well as taught.

Our goal is to assist entrepreneurs in the development of an entrepreneurial management mindset that recognises their inherent strengths as well as build new management capabilities for success in a world of ever increasing complexity and uncertainty.

EII offers professional training programmes leading to qualifications for young entrepreneurs who seek a better understanding of entrepreneurial business practices, strategic systems, and for the more experienced entrepreneurs and corporate intrapreneurs who want to learn and improve their ability to manage entrepreneurial ventures and new corporate start-ups.

As you peruse through our brochure, I am sure that you will be able to select an appropriate professional entrepreneurial training programme which will enhance your knowledge and status as you seek to equip yourself to become a successful entrepreneur or a distinguished corporate intrapreneur.

I hope you will be able to select and begin one of the many professional programmes that are listed here as I believe that "*A journey of a thousand miles begins with the first step!*"

Dr. Richard O. Lawes
CEO





A 12 month Executive MBA in Entrepreneurship & Hospitality Management

Entrepreneurship MBA is suitable for university graduates, busy executives and managers who aspire to improve their life for knowledge, self or career advancement in order to earn their due recognition as successful Entrepreneurs or Corporate Intrapreneurs. Students are assessed by both an in-class assessement as well as a personal work-based assignment for each module.

The following are the MBA modules:

- Entrepreneurship & Entrepreneurial Development
- Entrepreneurial Leadership
- Entrepreneurial Marketing
- Entrepreneurial Finance
- Human Capital Management
- Operations and Logistics Management
- Corporate Governance
- Strategic Management
- Meetings, Incentives, Conference & Exhibition Management
- Strategic Hotels, Resorts & Inns Management
- Strategic Hospitality Management
- Hospitality Management Project

Testimonials...

I highly recommend the MBA. It's definitely a pre-requisite for fostering entrepreneurship, innovation & creative skills."

- ABF

"The MBA is a subtle and sublime expression of both creative art and logical science."

- SL



Other MBA programmes available with Entrepreneurship Institute International are as follows:

- Executive MBA in Finance
- Executive MBA in Digital Marketing Management
- Executive MBA in Entrepreneurial Management
- Executive MBA in Entrepreneurship & Human Resource Management
- Executive MBA in Entrepreneurship, Safety & Health Management